



BUILDING & CONSTRUCTION SUMMIT

INCORPORATING CORE SUSTAINABLE BUILD

The Building & Construction Summit brings together qualified buyers and suppliers for two days of one-to-one meetings and networking.

8th & 9th October 2024

Radisson Hotel & Conference Centre London Heathrow

EVENT OVERVIEW

The Building & Construction Summit is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior construction professionals**, with job titles including:

- Contractors
- Project managers
- Construction buyers / Managers
- QS (Quantity surveyors)
- Architects
- Building Managers
- Procurement Managers
- Development Managers
- Estates Managers
- FM Managers
- Sustainability Engineers

All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified construction buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – overnight accommodation, all meals and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **25-minute meetings** with key decision makers throughout the event.

The Summit has been running for **14 years**

Over **1280** business **meetings** facilitated at each event

Average Project Budget



All delegates attending require new solutions

72%

of companies have secured business post-event

Here is a taste of our event experience...



This was our first networking / summit as a company. Everyone at Forum Events was so welcoming and friendly. Any questions were answered quickly and were more than happy to help with the running of the day!

MASTERMAC SURFACING LTD

I found the whole thing very professional, and positive

RUBBERSEAL

ALL-INCLUSIVE PACKAGES

PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- Branding on event webpage inclusive of logo, description, and URL link to website
- Included in social media posts

DURING THE EVENT

POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

GOLD PACKAGE – £4,950 + VAT

- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 25)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Wi-Fi
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
 - Evening drinks reception
 - 2 x places at evening dinner
 - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide
 - Directory listing
 - Full page A5 advert

SILVER PACKAGE – £3,950 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 25 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Wi-Fi
- Networking opportunities –
 - Group scheduled breaks
 - Lunch
 - Evening drinks reception
 - 1 x place at evening dinner
 - After dinner entertainment
- Overnight accommodation
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Directory listing within event guide

FM BRIEFING

FM Briefing is an industry resource delivering news & analysis from across the Facilities Management Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



13,900

subscribers

FEATURES

JANUARY

Health & Safety

FEBRUARY

Building
Maintenance &
Refurbishment

MARCH

Cleaning

APRIL

Total FM

MAY

Energy
Management

JUNE

Security

JULY

Air Conditioning

AUGUST

Waste Management

SEPTEMBER

Asset Management

OCTOBER

FM Software

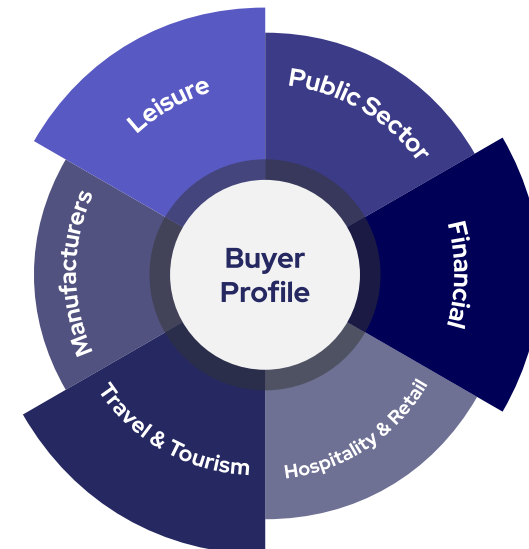
NOVEMBER

Intruder & Alarm
Systems

DECEMBER

Fire & Safety
Equipment

OUR AUDIENCE IS UK AND EUROPEAN BASED



READERSHIP

3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

Cost - £1,000

Plus add 1 x bespoke email send for £500

WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

Cost - £500

Plus add 1 x bespoke email send for £500

FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter.
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

Cost - £500

BESPOKE EMAIL

Send a bespoke email to an audience of **6,500 decision makers**.

Cost - £1,500

NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

Cost - £2,450

**VIEW AN
EXAMPLE
NEWSLETTER
HERE**

ADVERT & EDITORIAL POSITIONS

INSERT BANNER

1 month - **£350** / 3 months - **£825**

SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

350 words and profile image.

INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

250 words, image, and URL

GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

350+ words, plus image and URL

SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

POLL

Newsletter article promoting your poll - **£295**



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LET'S CONNECT



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01992
374100



enquiries@
forumevents.
co.uk

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